


Show smart. Stand apart.



Prairie
DISPLAY / CHICAGO, INC.

Nomadic  **Display**[®]
World class custom modular and portable exhibits.

Custom Modular

Look Smart.

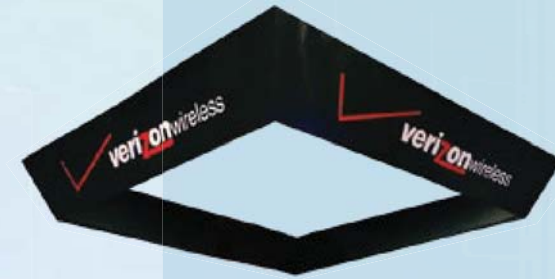
The most **elegant** and enticing way to get people in front of you is with a Nomadic custom modular exhibit behind you. Every savvy exhibitor knows that presenting a fresh image that brings your brand to life is essential to face-to-face marketing success. Nomadic has a proven track record of creating attention-getting, **results-driven presentations**. Let us create an environment **custom-tailored** to stimulate sales for you.



A smart look is driven by **smart design**. Nomadic has a whole new generation of **brehtaking custom modular environments** that are helping exhibitors engage more sales opportunities than ever before. We develop creative display solutions designed to **build your brand, drive interaction** with your target audience and support your overall **business strategies**. Let our team of talented designers transform your face-to-face marketing programs and extend the value of your investment in trade shows, corporate events and meetings.



Tension Fabric Structures



Combine light weight with bold, dramatic effect to command attention for your brand

Kiosks



Promote interaction with your company used alone or as part of a larger display.

Add New Dimension



Customize your counter tops with your logo.

Grow Smart.

Bring your brand to more places. Invest in a lifetime of **versatility** with a custom modular display that can **adapt and change** with your market challenges. Nomadic led an **evolution** in modular exhibits. Distinctive and practical, we engineer our product lines to **integrate** with one another.

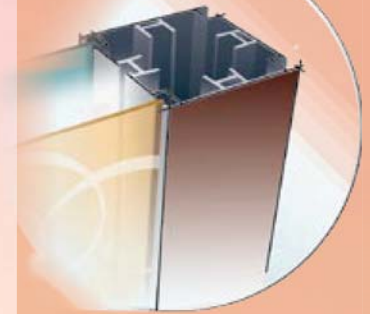


Nomadic custom modular exhibits are **scalable** to work in more places and grow with your business needs. So you benefit from the ability to enhance, expand and **repurpose** your properties to fit multiple applications.



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Triple - Channel Extrusion



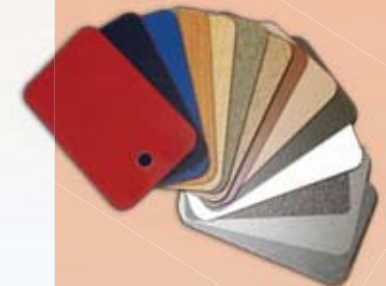
- Accepts laminates to blend with Platinum laminate panels.
- Enables graphic layering.
- Supports unique dimensional graphics.

Steel Backed Panels



- Enable placement of magnetic graphics anywhere on the front surface.
- Are two times stronger than other brands.

Surface Treatments



Choose from a broad palette of surface treatments to create a look that is uniquely yours.



DL3Q084N

Save Smart.

Are you under pressure to cut costs and **optimize** your marketing budget? Then you need custom-tailored design in a **cost-effective** display.

DesignLine is a presentation innovation. An **evolved hybrid solution**, it fuses the individual strengths of different product lines – aluminum extrusion, Platinum® laminated panel, Instand® pop-up and tension fabric structures – into a contemporary display solution that is lighter in weight and more compact than traditional exhibits.



DL4064N



DL26407N

A Nomadic custom modular display can help you dramatically **reduce** operational **expenses** like transportation, drayage, and I&D. You also **save** on ownership **costs** such as storage, inspections, maintenance and replacement since system components are far less expensive than custom-built ones.

Plus your investment is protected by the **industry's best lifetime warranty**.



DL06093N

Cut Costs

A Nomadic custom modular display can help you save you an average of 33% when compared to a custom-built exhibit.

20 x 20 Exhibit 4 shows in Year 1	Avg. Custom	Nomadic Modular
Design & Fabrication	\$68,400	\$60,400
Operational Expenses:		
Transportation	\$56,000	\$24,000
Drayage	\$16,200	\$10,800
Installation and dismantle	\$16,200	\$14,800
Annual Management:		
Return inspections	\$1,400	\$1,000
Maintenance	\$8,800	\$900
Storage	\$2,850	\$3,050
Total ownership cost per year	\$169,850	\$114,500
Total annual savings		\$55,350
% of annual ownership savings		33%

Source: 2008 EDPA Economic Survey
Exhibitor Magazine, Sep 2008

RollMax Case



Your 10'x20' display ships complete in one case. Double wall rotatorially molded design absorbs impact during transit. Forklift accessible on two sides. Optional casters make maneuverability easy.

Custom Rentals

Rent Smart.

Display rental is increasing in popularity as companies realize they can have significant cost savings and **custom-tailored design**. Why compromise when you can have a design specified to your needs that **eliminates all after show costs** including monthly storage fees, repairs, or replacements for lost elements? When you want a convenient and cost effective display solution, look no further than Nomadic.

We put the power of a fully searchable database at your fingertips on our website. Now you can find the exhibit rental that meets your aesthetic, functional and budgetary requirements from the convenience of your office or home 24/7!

We can provide everything you need from display rentals to graphics, transportation, I&D and storage. We ship your display to your show space and pick up from there afterward. It's that simple!



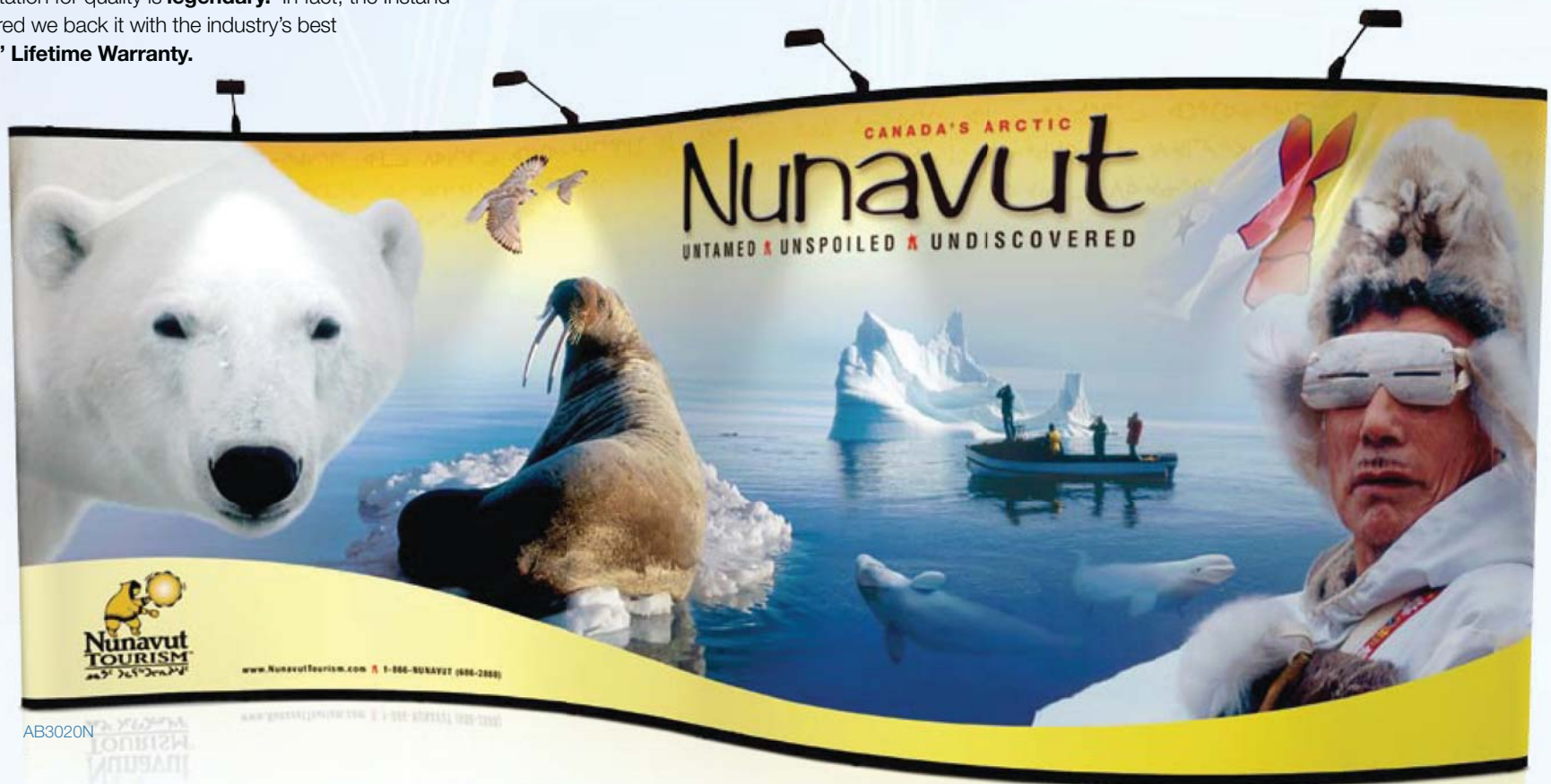
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Custom Portable

Invest Smart.

Nobody knows portables like Nomadic! We invented pop-up technology. Introducing the first and only self-locking display revolutionized the industry by providing exhibitors with a stunning graphic backwall that **saves** them **time** and **money** on storage, transportation, drayage and set-up.

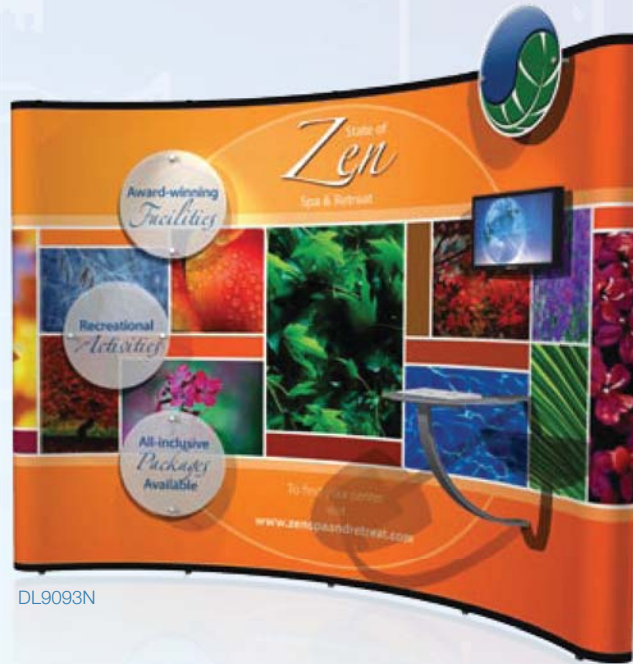
Since then more than 250,000 Instand® displays have been sold around the world. And today, Instand® is the world's most popular custom portable. Instand's reputation for quality is **legendary**. In fact, the Instand frame is so well engineered we back it with the industry's best **"No Questions Asked" Lifetime Warranty**.



AB3020N



AB2027N



DL9093N

Instand **integrates seamlessly** with other Nomadic systems to form distinctive selling environments. Use Instand as a stand alone display or connect it to other Instand frames, Platinum® laminate panels or aluminum extrusions.

No other custom portable offers you as much.



RollEase Case



Clam shell lid opens deep for easy unpacking and repacking.
Ships UPS and FedEx.

Rolluxe Case



Locks to secure contents.
Top doubles as a handy 13" tall step stool.
Ships UPS and FedEx.

RollOne Case



All-in-one case convenience.
Ships UPS and FedEx.

Grow Smart.

Instand® is the hardest working, highest impact investment you'll ever make. That's because Instand **adapts** to grow right along with you to deliver a life-long return on your investment.

Instand's ability to evolve has set it head and shoulders above other pop-ups.



Bring your branded messaging to life with dimension. Our Foundation base is an ingenious custom riser that offers you the ultimate in style and **flexibility**. It's a breakthrough solution to easily change or re-arrange your functional presentation needs from show-to-show. Foundation is a base comprised of sections that easily interlock without tools. **Upscale accessories** mount anywhere along it's built-in front rail.



ID27275N



ID27275N

Monitors



Measuring up to 24" mount directly to the Instand frame.

Integrated Counters



Bi-level surface areas.
Lockable storage.
Minimal footprint.

FlatPack Case



Rotatorily molded.
Built-in wheels.
Stackable to minimize storage floor area.
Ships UPS and FedEx.

Mobile Presentations

Show Smart.

When your company participates in multiple corporate, community and industry events, managing how your brand is expressed in different venues can be a challenge. By deploying your brand message to a series of **mobile display solutions**, you can **ensure** that your **brand is consistently represented** globally and locally.

Use our lightweight display solutions at sales meetings, sponsored events, recruiting fairs, education seminars, community affairs, charitable campaigns, in lobbies, at airports, shopping malls...the possibilities are endless. **Convenience inspired**, they go anywhere you want to go via **UPS or FedEx**.

Let us organize and manage a **turn-key program** for you.



Beyond the Show Floor

Unlock the Value of Your Investment

More and more organizations have discovered the value of extending the use of their display beyond the trade show floor. Discover new marketing opportunities and investment returns with the functionality and versatility of a Nomadic display. Corporate events and **mobile marketing** are easier and more affordable than ever!

Learn more how these creative organizations are putting their Nomadic environments to work.



Company: **Washington Gas**

Application: **Corporate Lobby**

Washington Gas, a Washington DC-based energy and natural gas provider, brought its latest branding campaign into the lobby of its corporate headquarters for its employees, board of directors, stockholders and visitors. The result is a stunning visual presentation of their new green and sustainability campaign printed on fabric.



Company: **American Idol®**

Application: **Auditions**

American Idol has used Nomadic Instand® displays as backdrops behind contestants and judges for their nationwide audition shows for the past 7 years. Show producers selected Instands for their graphic impact, and easy setup and shipping.



Company: **Givenchy**
 Application: **Retail Display**

To launch its latest fragrance in department stores, Givenchy wanted a high style display to command attention in a dense, multi-product arena. This design enables Givenchy to brand visibility, cross sell other products and enhance its customers experience.



Company: **Breast Cancer Foundation**
 Application: **Road Shows**

The Canadian Breast Cancer Foundation (CBCF), one of the largest charitable organizations in Canada, used interactive Instand® pop-up displays for their six-month TELUS Tour for the Cure. The shipment was so compact that the CBCF was able to eliminate one truck which resulted in significant transportation savings.

Company: **Joan Rivers Worldwide**
 Application: **Special Events**

This award-winning environment was created for an exclusive event sponsored by QVC, an American TV home shopping network. Styled like a high-end boutique, this pure Joan Rivers Beauty display includes a backlit portrait of Ms. Rivers and two cosmetic application demonstration stations with tiered shelving for product display.



Company: **Thinktank**
 Application: **Museum**

Thinktank, Birmingham's award winning science museum, needed an attention-grabbing display to direct visitors to its upper-floor entrance. This Nomadic archway also enables them to change graphics to promote different touring exhibitions.



About Nomadic

Perhaps best known for inventing pop-up technology over thirty years ago, today Nomadic is the leader worldwide in **top-of-the-line custom modular and custom portable displays** for trade shows, events and mobile marketing presentations. We help businesses like yours produce dynamic selling environments that maximize their face-to-face marketing programs.

As one of the **world's most experienced** and **best known companies** in the exhibit industry, Nomadic has earned over 15 **awards for designs and presentations**. We blend custom built style with the savings benefits of lighter weight to help you dramatically **reduce your operational and ownership costs**.

So whether you decide to **purchase or rent**, you've made the right choice to consider a Nomadic display.



Winner of "Best of Show" and "Best Green/Sustainable Design"

High Quality "Green" Manufacturing

Rest assured that Nomadic is committed to **environmentally friendly manufacturing** practices. The majority of our display solutions are also **sustainable** and **recyclable**. Our product lines are designed to integrate with one another so components may be re-purposed into new display designs or serve multiple applications. Nomadic's aluminum structures contain 80% post-consumer recycled content. All of our aluminum structures and rotationally molded shipping cases are 100% recyclable.

Whether your business takes you around the corner or around the globe, no other display company can match our commitment to customer support **after-the-sale**. As a Nomadic owner, you will have access to the best the industry has to offer in **warranty** coverage, **emergency support** and **international assistance**.

Unmatched Warranties

Nomadic's coverage ensures you dependable, failure-free exhibiting... guaranteed! Put your faith in the industry's best Lifetime Warranties.

"No Questions Asked" Lifetime Warranty

Nomadic will **repair or replace** any Instand® frame if it ever fails to function, for any reason, **free of charge**, with no questions asked! And Nomadic will pay return surface, standard shipping charges.

Lifetime Warranty

Nomadic will **repair or replace** any aluminum structure (DesignLine® extrusions, tension fabric structures, Platinum® panel frames) should it fail **due to defective materials or workmanship**, for as long as you own it.

Nomadic produced inkjet graphic panels are **guaranteed** for a lifetime of normal indoor use **against delamination**.

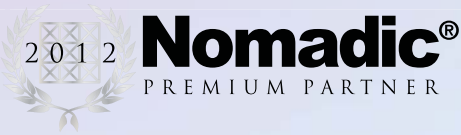
Nomadic printed fabrics are **guaranteed** for a lifetime of normal indoor use **against fading and color-running**.



24-Hour Support

Nomadic LifeLine 800.732.9395

Every trade show and event marketer knows to expect the unexpected. So when you need it most, you can depend on our toll-free LifeLine for **emergency assistance 24/7** on a global scale. We're there when you need it most.



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Awards of Distinction



Memberships

